

02/01 SPRING TERM CLASSES BEGIN	02/02	02/03	02/04	02/05	02/06	02/07	02/08	02/09	02/10 BORDERS	02/11
02/12	02/13	02/14	02/15	02/16	02/17	02/18	02/19	02/20	RICHARD SENNETT	
02/23	02/24	02/25 ATTACHMENTS	02/26	02/27	02/28	03/01	03/02	03/03	EYAL WEIZMAN	
03/06	03/07	BRUNO LATOUR	03/10	03/11	03/12	03/13 SPRING RECESS	03/14	03/15	TEDDY CRUZ	
03/17	03/18	GREG LYNN	03/21	03/22	03/23	03/24 GLOBAL TECHNOLOGIES	03/25	03/26	GERALD E. FRUG	
03/28	03/29 ENVELOPES	03/30	03/31	04/01	04/02	MATTHIAS SCHULER	04/06	04/07 BRANDING/ IDENTITY		
04/08	JEFFREY KIPNIS	04/11	04/12 OPEN HOUSE	04/13	04/14	SASKIA SASSEN	04/15	04/16	PETER ARNELL	
04/19 KASSLER LECTURE	ALEJANDRO ZAERA-POLO	04/21 FACIALITY	LUIS MANSILLA	04/25	04/26	MARC SIMMONS	04/27	04/28	THOM MAYNE	
04/30	BEN VAN BERKEL	04/22	EMILIO TUÑÓN	05/04	05/05	ULRICH KNAACK	05/06	05/07		
05/11 DEAN'S DATE	05/12 SPRING TERM EXAMS	05/13	05/14	05/15	05/16	05/17	05/18	05/19	05/20	05/21
05/22	05/23	05/24	05/25	05/26	05/27	05/28	05/29	05/30 BACCALAUREATE SUNDAY	05/31 CLASS DAY	06/01 COMMENCEMENT DAY

PRINCESTON UNIVERSITY

ARCHITECTURE SERIES

2010

# SPRING 2010 LECTURE SERIES

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## ENVELOPE CONVERSATIONS

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ENVELOPES AND ENVELOPING STRATEGIES HAVE BECOME A CRUCIAL SUBJECT FOR CONTEMPORARY CULTURE. AFTER A FEW DECADES OF RELENTLESS GLOBALIZATION, WE ARE NOW ENTERING A STAGE WHERE THE ILLUSION OF A BORDER-FREE WORLD AND THE UTOPIA OF A FREE-WHEELING, FREE-FLOWING SPATIALITY HAS CEASED TO BE THE PRIMARY GOAL OF SPATIAL AND MATERIAL PRACTICES: WE MUST ADDRESS THE FACT THAT THE SPACE WHERE WE LIVE IS NOT WITHOUT BORDERS.

THE BUILDING ENVELOPE IS POSSIBLY THE OLDEST AND MOST PRIMITIVE ARCHITECTURAL ELEMENT. IT MATERIALIZES THE SEPARATION OF THE INSIDE AND OUTSIDE, NATURAL AND ARTIFICIAL; IT DEMARCATES PRIVATE FROM PUBLIC AND DELIMITS OWNERSHIP. WHEN IT BECOMES A FAÇADE, THE ENVELOPE OPERATES AS A REPRESENTATIONAL DEVICE IN ADDITION TO ITS CRUCIAL ENVIRONMENTAL AND TERRITORIAL ROLES. IT FORMS THE BORDER, THE FRONTIER, THE EDGE, THE ENCLOSURE AND THE INTERFACE. PARTICULARLY AT A TIME WHEN ENERGY AND SECURITY CONCERNS HAVE REPLACED AN EARLIER FOCUS ON CIRCULATION AND FLOW AS THE CONTENTS OF ARCHITECTURAL EXPRESSION, THE BUILDING ENVELOPE EMERGES AS ARCHITECTURE'S PRIMARY POLITICAL SUBJECT.

SIMULTANEOUSLY EXISTING AS BOTH THE ARCHITECTURAL SURFACE AND ITS ATTACHMENTS, THE ENVELOPE IS A POINT OF CONTACT, A MATERIAL LINK, BETWEEN ARCHITECTURE AND OTHER SOCIAL, POLITICAL AND ECONOMIC PROCESSES. ENVELOPE IS SUDDENLY A LOADED WORD ACROSS DISCIPLINES. PHILOSOPHERS, ANTHROPOLOGISTS, ARTISTS, ENVIRONMENTAL ENGINEERS, PRODUCT DESIGNERS, MARKETING EXPERTS, ECONOMISTS HAVE IDENTIFIED IT AS A CRITICAL ASPECT OF CONTEMPORARY CULTURE. THIS SERIES OF CONVERSATIONS WILL EXPLORE THE ENVELOPE'S POTENTIAL ACROSS A BROAD RANGE OF PRACTICES, REVITALIZING ARCHITECTURE AS A POLITICAL AGENT AND RELOCATING IT IN A BROADER CULTURAL FIELD.

THIS SERIES WAS ORGANIZED BY ALEJANDRO ZAERA-POLO WITH URTZI GRAU AND STAN ALLEN.

10 FEBRUARY

## BORDERS

A CONVERSATION ABOUT ENVELOPES IN THEIR ROLES AS BOTH PHYSICAL BOUNDARIES AND AS HEURISTIC DEVICES THAT CAN BE APPLIED IN A BROADER DISCUSSION OF POLITICAL ECOLOGY OF BORDERS, DIVISIONS, AND OTHER SUCH RELATIONSHIPS OF MEDIATION.

RICHARD SENNETT, PROFESSOR  
R, DEPARTMENT OF SOCIOLOG  
Y, NEW YORK UNIVERSITY AN  
D LONDON SCHOOL OF ECONOM  
ICS

EYAL WEIZMAN, ARCHITECT; D  
IRECTOR, CENTRE FOR RESEA  
RCH ARCHITECTURE, GOLDSMI  
THS COLLEGE, LONDON

TEDDY CRUZ, PROFESSOR IN P  
UBLIC CULTURE, VISUAL ARTS  
DEPARTMENT, UNIVERSITY OF  
CALIFORNIA, SAN DIEGO

GERALD E. FRUG, LOUIS D. BR  
ANDEIS PROFESSOR OF LAW, H  
ARVARD UNIVERSITY

# 25 FEBRUARY

## ATTACHMENTS

A DISCUSSION OF THE FORCES AND IDEAS, TANGIBLE AND INTANGIBLE, WHICH GIVE THE ENVELOPE ITS SHAPE, WITH AN EMPHASIS ON UNDERSTANDING THE ENVELOPE AS A LIMIT, DELINEATION, OR DEFINITION AND HENCE ON THE PROBLEMS ENCOUNTERED IN BOTH MODELING THE ENVELOPE AS AN OBJECT AND IN UNDERSTANDING THE ENVELOPE ITSELF AS A KIND OF MODEL OF ITS ATTACHMENTS.

BRUNO LATOUR, PROFESSOR AND VICE-PRESIDENT FOR RESEARCH, SCIENCES PO, PARIS

GREG LYNN, PRINCIPAL OF GREG LYNN FORM; O.UNIV. PROF. ARCH., UNIVERSITY OF APPLIED ARTS, VIENNA; PROFESSOR, UCLA

AXEL KILIAN, ASSISTANT PROFESSOR, PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE

DR. ALBENA YANEVA, MANCHESTER ARCHITECTURE RESEARCH CENTRE (MARC), UNIVERSITY OF MANCHESTER

24 MARCH

## GLOBAL TECHNOLOGIES

A DISCUSSION OF THE TECHNICAL ASPECTS OF ENVELOPE DESIGN, ASSEMBLY, AND OPERATION, EMPHASIZING THE ENVELOPE'S PERFORMANCE AS AN ENVIRONMENTAL MEMBRANE AND THE CULTURAL IMPLICATIONS OF THE VARIOUS PERFORMANCES DEMANDED FROM ENVELOPES DEPLOYED AROUND THE GLOBE.

MATTHIAS SCHULER, ENGINEER AND CEO, TRANSSOLAR, STUTTGART; ADJUNCT PROFESSOR OF ENVIRONMENTAL TECHNOLOGIES, GSD, HARVARD UNIVERSITY

SASKIA SASSEN, ROBERT S. LYND PROFESSOR OF SOCIOLOGY, COLUMBIA UNIVERSITY

MARC SIMMONS, PARTNER, FRONT, INC. NEW YORK; LECTURER, PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE

ULRICH KNAACK, ENGINEER, CO-FOUNDER, IMAGINE ENVELOPE, THE HAGUE

# 29 MARCH

## ENVELOPES

AN EXAMINATION OF THE BUILDING ENVELOPE AS AN ARCHITECTURAL ELEMENT THAT BRINGS TOGETHER TECHNICAL, CULTURAL AND POLITICAL ISSUES, AIMED AT ITS CONTEMPORARY DEFINITION AND LOCATION WITHIN ARCHITECTURE AND DESIGN PRACTICES.

JEFFREY KIPNIS, PROFESSOR,  
KNOWLTON SCHOOL OF ARCHITECTURE,  
OHIO STATE; VISITING PROFESSOR,  
PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE

JESSE REISER, ASSOCIATE PROFESSOR,  
PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE;  
PRINCIPAL, REISER + UMEMOTO RUR ARCHITECTURE P.C.,  
NEW YORK

ALEJANDRO ZAERA-POLO, VISITING PROFESSOR,  
PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE;  
PARTNER, FOREIGN OFFICE ARCHITECTS,  
LONDON

BEN VAN BERKEL, PRINCIPAL,  
UNSTUDIO, AMSTERDAM

7 APRIL

## BRANDING/IDENTITY

AN EXPLORATION OF THE ENVELOPE AS A SITE WHERE IDENTITIES ARE CONSTRUCTED AND AN INVESTIGATION INTO THE MODES OF EXPERIENCE THROUGH WHICH THESE IDENTITIES ARE DISSEMINATED AND ABSORBED.

PETER ARNELL, FOUNDER AND  
CEO, THE ARNELL GROUP, NEW  
YORK

THOM MAYNE, MORPHOSIS, SAN  
TA MONICA

12 APRIL

OPEN HOUSE LECTURE

MUSAC OUTTAKES:

LUIS MANSILLA AND EMILIO

TUÑÓN, PARTNERS, MANSILL

A+TUÑÓN ARQUITECTOS, MA

DRID

19 APRIL

KASSLER LECTURE

UGLY IN AMERICA: DAVE HI

CKEY, FREE-LANCE WRITER

OF FICTION AND CULTURAL

CRITICISM; PROFESSOR OF

MODERN LETTERS, UNIVERSI

TY OF NEVADA LAS VEGAS

# 21 APRIL

## FACIALITY

A CONVERSATION FOCUSING ON THE ENVELOPE AS EXTERIORITY, AND IN POSSIBILITIES OPENED BY SUCH A CONDITION, WHICH RANGE FROM THE CREATION OF OBJECTS WITHOUT INTERIORS TO REFRAMING PROBLEMS OF POLITICAL IDENTITY AND RELATIONSHIPS - FOR EXAMPLE THE COSMOPOLITAN - IN TERMS OF PURE SURFACE.

JEFF KOONS, ARTIST, NEW YORK

SYLVIA LAVIN, DIRECTOR OF CRITICAL STUDIES AND MA/PHD PROGRAMS AND PROFESSOR OF ARCHITECTURAL HISTORY AND THEORY AT UCLA

ELIZABETH DILLER, ARCHITECT, DILLER, SCOFIDIO + RENFRO, NEW YORK; PROFESSOR, PRINCETON UNIVERSITY SCHOOL OF ARCHITECTURE